

The Wosso Journal

Where We Live on the Etch!

Volume 24 • Issue 149 • 1st Biannual 2011

A publication for the customers and friends of Owosso Graphic Arts, Inc.

Copper, Magnesium, Zinc, Brass and Metalphoto plaques was just a natural progression for us. You can now offer your customers something new and turn to OWOSSO to deliver the goods! Ordering information will be on our new website in the future, but in the meantime give us a call to answer any questions and to place an order!

introducing...

FINISHED PLAQUES



COPPER

- ✓ INTERIOR
- ✓ EXTERIOR

Available Thicknesses

- * .064" (1/16" thick)
- * .250" (1/4" thick)

Image Sizes Available

- * .064
maximum 17 1/2" x 23 1/2"
- * .250
maximum 19 1/2" x 25 1/2"

MAGNESIUM

- ✓ INTERIOR
- Magnesium will not hold up in adverse weather conditions or harsh environments.

Available Thicknesses

- * .064 (1/16" thick)
- * .118 (close to 1/8" thick)
- * .153 (5/32" thick)
- * .250 (1/4" thick)

Image Sizes Available

- * .064, .153, .250 thicknesses
max. 29 1/2" x 35 1/2"
- * .375 thickness -
max. 23 1/2" x 35 1/2"
- * .118 thickness -
max. 23 1/2" x 35 1/2"

ZINC

- ✓ INTERIOR
- ✓ EXTERIOR

Available Thicknesses

- * .064 (1/16" thick)
- * .125 (1/8" thick)
- * .153 (5/32" thick)

Image Sizes Available

- * Maximum size is up to 23" x 35"

BRASS

- ✓ INTERIOR
- ✓ EXTERIOR

Available Thicknesses

- * .064 (1/16" thick)
- * .250 (1/4" thick)

Image Sizes Available

- * .064
maximum 17 1/2" x 23 1/2"
- * .250
maximum 23 1/2" x 33 1/2"

Metalphoto®

- ✓ INTERIOR
- ✓ EXTERIOR

Available Thicknesses

- * .020
- * .032
- * .063

Color & Size Options

Silver Metalphoto®:

- * .020 thickness
maximum 20" x 24"
- * .032 and .063
thicknesses
maximum 24" x 40"

Gold Metalphoto®:

- * .020, .032, .063
thicknesses
maximum 20" x 24"

Metalphoto® is a photo imaging process. The material is an aluminum product and smooth to the touch unlike most of the other materials we use, which are acid etched and two levels. If you were to scratch the surface with a key you would see scratch marks but it would not scratch off the image as it is sealed within the Metalphoto® plate.

*ALL metals can be pieced together to create larger plaques.

Dreaming

of Pretty Paper Holidays

Remember the holidays back when people sent and received paper cards via snail mail? We want to bring those days back to reality.

Why, you may ask when we live in the day of electronic everything? Over the past year, we received numerous "e-cards" from suppliers and customers. We thank you for thinking of us always, but receiving a non-paper card from those in the industry (yes, the PRINTING industry), made us rethink our need for paper communications. **OGA**

So, here's the challenge: help us bring back those holidays (with PAPER!) by creating, LETTERPRESS PRINTING, FOIL STAMPING and/or EMBOSSING a great company holiday card! Now, it doesn't have to be Christmas—it can be ANY holiday—you know we like to mix it up at OWOSSO!

Our offer: up to \$50 in free copper & magnesium dies and/or 20% discount on brass dies for your company holiday card. We will issue a credit after receiving three (3) samples and the information below. By submitting samples you agree to allow OWOSSO to enter the samples in various contests held by industry associations.



Perhaps you'd like to put your employees' faces on some leprechauns too? Be creative!

Please submit by
December 15th, 2011.

Paper Holidays Submission Form

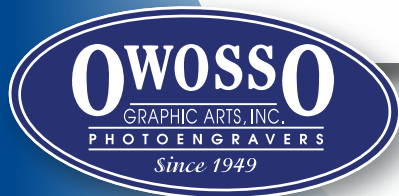
Contact Name _____

Company Name _____

Address _____

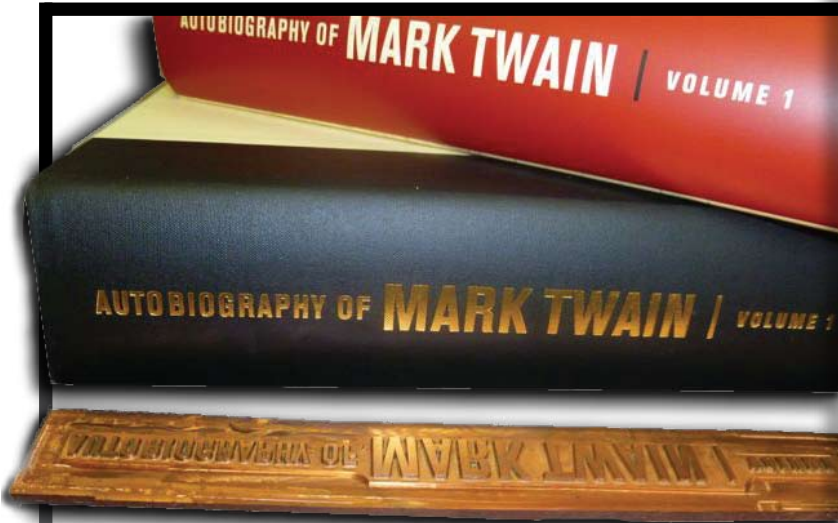
Invoice Number _____

Brief Description of the Process _____



Mail this information including 3 samples to:
151 N Delaney Rd, Owosso, MI 48867
Attn: Pretty Paper Holidays Promo

Autobiography of MARK TWAIN



Bet you didn't know that OWOSSO made the copper stamping die for the Mark Twain Autobiography! Yep, that's right—we played a small role in that book's production.



Scan this barcode with your smart phone to see how you can "Live on the Etch".

Connect with Us!



Email Us

engraver@owossographic.com
OGA

Do you have a Facebook page or a Twitter account for your company? E-mail it to us so we can LIKE or FOLLOW you (or both)!



Upcoming Events



Ernest N. Morial Convention Ctr.
OWOSSO's Booth - #1754

OGA

The North American Gateway to the Global Imaging Marketplace. <http://www.sgia.org/>

HBA Global Expo

June 28-30

Jacob K. Javits Convention Center
New York, NY
www.hbaexpo.com

ASI Show-Chicago

July 19-21

McCormick Place
www.asishow.com



August 5-7

Asheville, NC

<http://ladiesofletterpress.ning.com>



© 2003 Randy Glasbergen.
www.glasbergen.com

Off the shelf
Out of your ear
Under the good sofa
At the sock hop
Between the cow chips
In the soap dish
Down the water slide
Way beyond tofu
Deep in Funky Town

"The term 'out of the box' is getting stale. So my team came up with some fresh alternatives."

Associate News

OWOSSO Honor Roll

All A's

Callie Kendrick—4th Grade

All A & B's

Joshua Cornell—8th Grade

Sara Curtis—10th Grade

Hannah McAvoy—8th Grade

Parker Pendergast—6th Grade

Payton Pendergast—3rd Grade

Peter Pendergast—5th Grade

Carmen Roy—4th Grade

Jeremy Roy—2nd Grade

Chloe Wilson—8th Grade

Our honor roll system is for all kids of OWOSSO Associates—grade school through high school. An 'A' report card earns the kids \$50 and an 'A/B' report card earns them \$25.

The Importance of Family Meal Times

A Harvard study found that family dinners were more important to children's language development than having parents who read to them or play with them.

We eat better when we eat as a family. We tend to eat more fruits and vegetables and drink less soda.

Another study found that older kids are more apt to need meal time with their families.

Researchers claim it works like a kind of vaccine against drug and alcohol use. Teens feel accountable when they're sitting down to a meal with their parents on a regular basis.

Insightful conversations aren't necessary at these meals—the simple act of eating together as a family has an affect on us that's positive.

Source—NPR

Wants & Sales

The next issue of The Owosso Journal will be published in 2nd Biannual 2011.

To run your classified, simply submit your copy by September 15, 2011.

Mail OGA: 151 N Delaney Rd, Owosso, MI 48867

Fax: 989.723.5399

Email: engraver@owossographic.com

FOR SALE

Challenge Hand Paper Cutter 19 1/2" x 26"

Challenge Foot Operated Paper Drill

Kluge Press 10"x 15" – running

All equipment is in good condition

Contact: Robert @ 574-784-2580 (Northern Indiana)

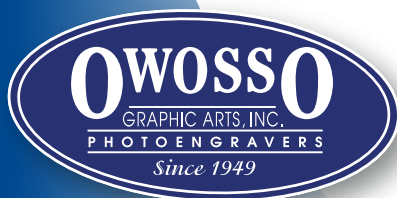
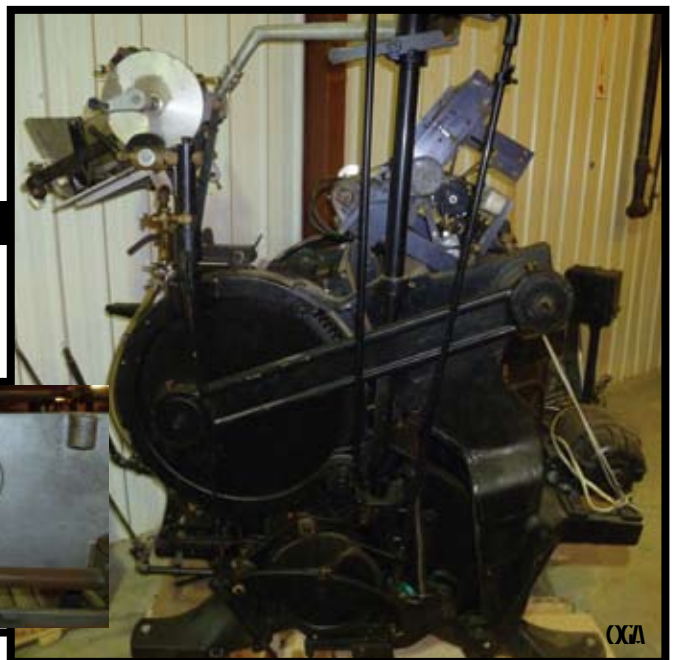
OGA FOR SALE

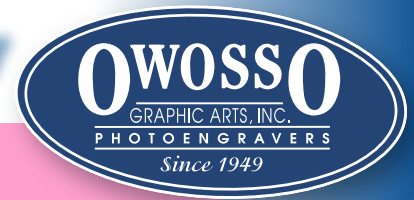
Kluge that can be used for parts or display.

Asking \$250 plus shipping expenses. E-mail

jakegadd@owossographic.com if interested or call

OWOSSO @ 800.444.5552.





Making Strides



Pictured: Kathy Wilson, Tina Davis, Jake Gadd, Jackie Pospisil.

Last fall a group of OWOSSO co-workers & friends joined together to Make Strides Against Breast Cancer. This was in memory of our dear friend and co-worker, Gaydene Oliver, who passed away in 2008 after a long battle with breast cancer. Our group collected \$1,535.00 to help in the fight against breast cancer.



Gaydene



Noteworthy Citizens

Owosso has served as the birthplace, long-term home, or both, to an exceptionally high number of people whose lives made impact on national and even international levels. Here are just a few:

James Oliver Curwood

Conservationist and best-selling author of thirty-three novels. More than twenty movies were made of Curwood's books and stories, including *The Bear*.

Brad Van Pelt

American football star. Van Pelt was a three sport star at Michigan State University. In football, he was a two-time All American, and in 1972 he became the first defensive back to win the Maxwell Award as the nation's top collegiate football player. Van Pelt was a first round draft pick for the NFL where he played, from 1973 through 1986, with the New York Giants, the L.A. Raiders and the Cleveland Browns. OGA

Gora Taylor

Co-founder of Owosso's Indian Trails Bus Line. On April 19, 1914, Cora Taylor became the first women in the United States to obtain a commercial chauffeur's license.

Thomas Edmund Dewey

Governor of New York (1943-1955) and the unsuccessful Republican candidate for the U.S. Presidency in 1944 and 1948, losing to incumbent Franklin D. Roosevelt and then Harry S. Truman.

Betty Mahmoody

Lecturer, advocate for the rights of women and children, and co-author of the Pulitzer Prize-nominated, best-selling book, *Not Without My Daughter: Escape from Iran*. The book was the basis for the movie, *Not Without My Daughter*, which starred Sally Fields and Alfred Molina.

Frederick Carl Frieseke

(April 7, 1874 — August 24, 1939) was an American Impressionist painter. He was born in Owosso, Michigan. Frieseke was very influential to other artists and, for several years, he and Claude Monet were next door neighbors. Frieseke's paintings adorn the walls of many of the world's great art museums.

Ed Dodge

Author of *Dau*, which sold over 1.3 million copies making it one of the best-selling Vietnam War books in history.

Felix Oscar Schlag

Artist and winner of a dozen European art awards by 1929, designer of the Jefferson Nickel in 1938, and award-winning designer of many other medals and sculptures in the United States.

Bytes & Pieces

Wondrous Website Improvements!

As we write this, we are in the final stages of prepping our new website. It is our hope that by the time you are reading this the new site is up and ready for use. If not, it will be soon! We hope you'll be pleased with the new site and find it easier to navigate.

The biggest changes we made were with our on-line ordering system, implementing as many suggestions from our customers as possible.

Here are just some of the changes we made:

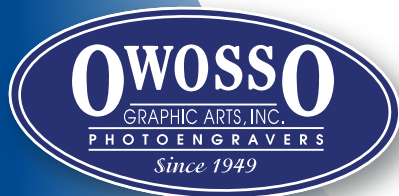
- ◆ Up to 6 files can be uploaded, and there's a section for notes with each one
- ◆ There's a notification when your file is uploaded
- ◆ You can make changes to templates
- ◆ We eliminated all but one size question
- ◆ You can delete a file if you attached the wrong one
- ◆ There's a review order screen before submitting your order
- ◆ You can print a copy of your order form after you've submitted the order
- ◆ The e-mail reply and shipment notification will reference whatever is put in the PO# field
- ◆ You can save a draft of your order if you're not quite ready to place it

...and so much more!



What do you need to do? UPDATE YOUR PROFILE! To do this, click on Client Login from our home page and login, use your same e-mail address from the old site as your User Name, and **newpass** for your password, and then click on Profile. Change your password and make any other changes necessary, then click on Update Profile.

Want to win? If you aren't yet using our on-line ordering system, now is the time to check it out. We'll be having a prize drawing in the 3rd quarter for those using our on-line ordering—you can't just be registered, you have to use it!



The Owosso Journal

The **Owosso Journal** is published biannually for the fun of it. We hope you enjoy perusing its pages as much as we enjoy putting it together. We only ask that you think of us next time you need brass, copper & magnesium photoengraved dies!—Thanks! 1st Biannual 2011

Design: Carrie Farr

Lots of help from: Kathy Wilson & Kathleen Mahoney

What is an OWOSSO? Well, besides being a neat little town in Mid-Michigan, it's home to America's Largest Brass, Copper and Magnesium Photoengraver. We've specialized for over 60 years in producing the highest quality dies for the printing industry. We offer:

- Free technical support
- Free estimates

Contact Us:

800-444-5552

Plant Manager: Craig Ellenberg

Tech Support Manager: Joe Holden

Imaging Tech Support: Kathleen Mahoney, Andy Huff, Janeen Moskal & Cary Britten

President: Kathy Wilson OGA

Customer Service Specialists: Tina Davis, Lori Mills, Brandie Albring & Jackie Pospisil

Customer Service Billing: Stacy Davis

Office Manager: Dottie Roy

Nat'l Account Director: Doug Pendergast, 989-277-8369

Nat'l Acct Dir. Email: dpendergast@owossographic.com

Business Fax: 989-723-5399

Business Email: engraver@owossographic.com

On-Line Ordering available at www.owossographic.com

How are we doing?

Send us an Email, fax or letter and let us know what you would like to see in

The OWOSSO Journal.

Your thoughts about OWOSSO are important to us—Tell us! Thanks!



PPAI
The Mark of a Professional



SGIA



OGA

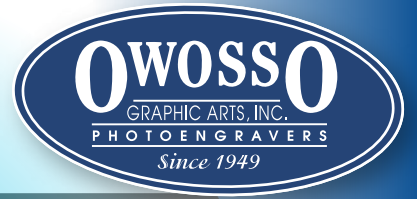


OWOSSO is Earth Friendly
PRINTED ON RECYCLED PAPER
WITH SOY INK

OGA

This issue's cover was foil stamped with an OWOSSO magnesium die. Foil provided by Nakai International #70.

30th May—Memorial Day
1st } July—Independence Day
4th }
5th September—Labor Day



Holiday Schedule

2011

24th } November—Thanksgiving
25th }
23rd } December—Christmas
26th }

We will be spending some time with our families during these days. Our answering system is always on to take your messages, and we will return your phone call the next business day.

OGA Owosso...

A Great Place to Visit...and Call Home!

Like other small communities, our hometown is unique. We thought we'd share some of our area's special events with you, just in case you happen to be passing by. If you are in our neck of the woods, we hope a stop at Owosso Graphic Arts is first on your list!



The Shiawassee County Convention and Visitors Bureau at 989-723-1199
www.shiawassee.org

would be happy to answer any questions about the following events, or transportation & accommodations. Please give them a call!

Farmer's Market

Every Saturday, May-October, Downtown Owosso.
owossofarmersmarket.com

Owosso Amphitheater Summer Concerts

300 Block of Water Street. Every Thursday & Sunday, June-August. Lawn seating (bring a blanket or chair).

Owosso Curwood Festival

Annual event on the 1st full weekend in June. Parade, Raft Races and Arts & Craft Show. This festival bears the name of James Oliver Curwood (1878-1927). Famed conservationist and author of 33 novels.
www.curwoodfestival.com

Fourth of July Family Day Celebration

McCurdy Park, Corunna. All day long activities, entertainment, food & fireworks.

Shiawassee County Fair

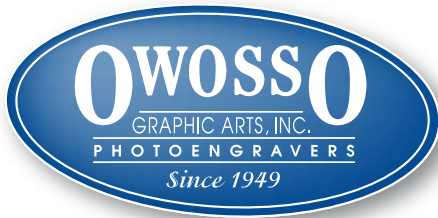
2900 E Hibbard Rd, Corunna. Held the first week in August.
shiawasseeountyfair.com

Fall Fly-In

Owosso Airport, Held in September. Enjoy a nice breakfast in an airport hangar while watching planes fly-in from all over Michigan, including classic War Birds.

North Pole Express

Thanksgiving weekend through mid December. Passengers will board at the Steam Railroading Institute's Visitor Center in Owosso. Before departure, the North Pole Express train arrives, pulled by the Pere Marquette No. 1225, with lots of steam, bell ringing and whistle blowing.
www.michigansteamtrain.com



PRSR STD
U.S. POSTAGE PAID
LANSING, MI
PERMIT NO. 485

151 N. Delaney Rd
Owosso, MI 48867
800-444-5552

Fax: (989) 723-5399

Email: engraver@owossographic.com

Web Site: www.owossographic.com

The ^{OGA} Owosso Journal ^{1st Biannual 2011}

In This Issue...

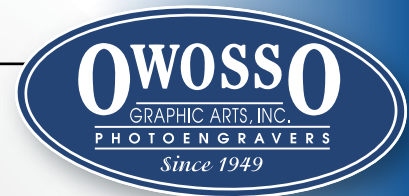


Do you have a friend or co-worker who would enjoy this newsletter?

Please Pass It On! OGA

Spot & Win!

How many times can you spot the OGA's randomly placed throughout the Journal? Tell us and you could win an OWOSSO tee shirt! Remember, the two symbols on the lower half of this page do not count!



Simply fill out the form or include the same information in an email.

OGA

We sneak it here,
We sneak it there.
We sneak that
OGA everywhere!

Fax: (989) 723-5399 -or-
Email: engraver@owossographic.com

Contest Entry Form

Answer: _____

Name: _____

Company Name: _____

Address: _____

City, State, Zip: _____

Tee Shirt Size (circle one): M L XL